

# NEWSLETTER

*Leaside Business Park Association*



## RECAP

### LHPS X AMSTERDAM BREWERY

Some exciting news! The Leaside Heritage Preservation Society teamed up with Amsterdam Brewery to create their own one-of-a-kind LHPS beer! We hope you were able to make it to their launch and enjoy the taste of the history of Leaside!

## BEER LAUNCH

SUNDAY, APRIL 10 FROM 2-4 PM  
AMSTERDAM BREWERY ON 45 ESANDER DRIVE

**AMSTERDAM**  
Brewery



### ENVIRONMENT DAY

Thank you to the businesses and employees who participated in clean up day and the April Environment Day - let's continue to keep our business park clean and green!

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### LOOKING FORWARD

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**LEASIDE  
BUSINESS  
PARK**

## TRANSPORTATION

The City is currently reviewing the Planning Application for the Hyde Park development (943 Eglinton East and 23 Brentcliffe Rd). LBPA concerns were represented at the April 4th Community Consultation meeting.

The Laird in Focus (LIF) plan approved by the City in 2019 provided a comprehensive plan for traffic movement on the north and west periphery of our business park. The LIF plan had affirmed the importance of our employment/ industrial area and included transportation designs to optimize large vehicle movements from Laird Drive/ Brentcliffe Road and along Wicksteed Avenue. The LIF plan did not address the south side of the BP; the new Overlea Renewal proposal will touch on the Thorncliffe Park Dr and Overlea intersection.

For your background, please **click here** to access the relevant reports and links and to keep informed and engaged.

To help City Planning (Transportation) focus on our traffic management needs for our business park, **please complete this short transportation survey (click here) to share your needs.**

## MEET A FEW OF OUR BUSINESS NEIGHBOURS

### ICARE PHARMCY



**Faisal Motiwala**

"I tried hard to develop the business by serving the community with honesty and hard work."

**MEET FAISAL**

### SILTECH



**DAG ENHORNING**

"Leaside is a great location in that everything is nearby, including my home, shops, restaurants."

**MEET DAG**

### BEHIND THE BRAND



**Melissa Lam**

"Stay positive, work hard, make it happen."

**MEET MELISSA**

### GRILLTIME



**Andy Elder**

"I wrote a business plan in early 2008 and opened GrillTime in late September, as the markets crashed around the world."

**MEET ANDY**

### XYZ STORAGE



**Annissa Rodriguez**

"What's good enough today, will not be good enough tomorrow! Inspire positive change for the better!"

**MEET ANNISSA**

### AMSTERDAM BREWERY



**Jeff Carefoote**

"Owning a business is like being a farmer, there is always something you should do."

**MEET JEFF**

## WHATS NEW



### The Industrial Land Crisis

In this video, video Journalist Uytaye Lee presents the challenge of preserving urban industrial lands, like the Leaside Business Park, and why the conversion of industrial land to other uses has hidden problems.

Industrial lands are needed to support businesses like food processing, manufacturing, biotech labs, recycling, etc. These are all industries that we all depend on. Also worth noting is that industrial lands tend to offer opportunities for those outside of the service and knowledge economy, and offer a high concentration of well-paying jobs.

Uytaye Lee produces videos that educate people on the urban planning challenges cities face today. He is the creator of the CBC series “Stories About Here,” where he explores often overlooked issues in our own backyards.

Watch and share this video now on CBC Gem or [here](#).

## SMALL BUSINESS SUPPORTS

### TORONTO MAIN STREET RECOVERY AND REBUILD INITIATIVE

To assist small businesses in Toronto to recover from the impacts of the COVID-19 pandemic, the Government of Canada, through the Federal Economic Development Agency for Southern Ontario is providing up to \$18 million for six inclusive and sustainable economic recovery projects, including CaféTO.

### DIGITAL TRANSFORMATION RESOURCES FOR BUSINESSES

Provides businesses with help accessing and adopting digital tools, technologies, and services, including the Digital Main Street Program and ShopHERE powered by Google.



### FREE WEBINARS - MAY

#### May 9

T2 Corporation Tax Literacy Seminar

#### May 10

eCommerce 101: What, Why, How

#### May 11

Legal Bootcamp: How to Start & Grow Your Business

#### May 13

T1 General Small Business Tax Literacy, Seminar

#### May 17

B Corp 101 Workshop: Learning to Measure What Matters

#### May 19

Service Canada Programs and Services for Employers

#### May 24

Web Presence 101: Ensuring Your Foundation is Set

#### May 26

Grant Information Session: General Business Stream

**Register for webinars here:**

<https://bit.ly/3xYtvK4>

## SUPPORTS ARE AVAILABLE



Learn about grants, training and other resources at [toronto.ca/BusinessSupport](https://toronto.ca/BusinessSupport)

## FOR SMALL BUSINESSES

## WELCOME NEW MEMBERS

- East York Meals on Wheels
- Leaside Heritage Preservation Society
- Patrick Rocca, Bosley Real Estate
- Iron Gate
- Ironman Metro Iron Works
- The UPS Store
- Meridian Credit Union
- GRIT Athletics Toronto
- Royal Bank of Canada
- Mega 1Hr Dry Cleaners Ltd.
- Northline Sports
- Properties Unlimited Realty
- iCare Pharmacy
- RClub
- CBRE
- GrillTime
- Dangerous Ladies
- Accurate Impressions
- Laird Automotive Services Inc.
- Stake Media Group
- Canadian Tire
- Scotiabank
- Timber Wolf Design Build
- StorageVault Canada Inc.
- The Hive Dance Company
- Mucho Burrito

**Join the LBPA - [click here to apply.](#)**

## SPONSORS

THE  
LEASIDE\_INNOVATION\_CENTRE

## STAY IN TOUCH, STAY ENGAGED

Get your message out to the community!

Does your business have a special offer, new product/service, event or announcement that you would like to share with the Leaside Business Park Association community? If so, please contact

[services@leasidebusinesspark.com](mailto:services@leasidebusinesspark.com) to be featured in one of our upcoming e-Newsletters or in our social channels.

Spread the news and forward this to others in the Leaside Business Park.

## COMMUNITY INVOLVEMENT

We are inviting businesses that have workforce development demands to co-create training with us which we or a member of your team can deliver in our space.

Contact us: [trades@tno-toronto.org](mailto:trades@tno-toronto.org)



## STAY IN TOUCH. FOLLOW US @THELBPA

