



Stay ahead of the game

With support designed for technology entrepreneurs

In your industry, innovation and speed are essential to achieving your business goals. But what happens when your business has a recurring revenue model or when a lack of resources gets in the way of investing in further R&D, hiring and keeping the right talent, making acquisitions, or growing your market? BDC can help you by providing financing and advisory services designed to meet your fast-evolving needs.

Flexible and customized financing solutions to free up your cash flow

- **Fund your growth**
Get the loan you need for salaries, market share growth, acquisitions and other innovative projects.
- **No tangible business assets? No problem.**
Our “beyond the numbers” approach gives you access to “non-asset based” loans.
- **Keep company ownership**
Take advantage of BDC’s diverse financing solutions that do not dilute business ownership.
- **Reap the benefits before reimbursing**
Get some breathing room by deferring the start of capital payments so you can first reap the benefits.

Specialized advisory services

Our experts have been providing counsel to Canadian technology firms for years. They understand the specific challenges you’re facing and can support your efforts to stay ahead and boost your company’s growth.

Get expert advice in the following areas:

- HR management and retention
- Cash flow management
- Marketing strategy and market expansion
- Strategic coaching
- System selection

BDC can finance the cost of advisory services.



“A loan from BDC was critical because it allowed us to free up our working capital and retain more ownership in the company. Every dollar of our own money we had to spend on inventory was a dollar we couldn’t invest in hires and the future of our business.”

Matt Rendall
President, Clearpath Robotics

Take advantage of the BDC difference

- **You can count on us**
The technology industry has been through ups and downs. BDC’s approach is designed to help you weather the cycles. We stand by our clients over the long run.
- **Experienced advisors**
Our advisors have extensive experience in the technology sector. They can help you find efficient, effective solutions and give you access to an extensive business network.
- **More than money**
BDC is the only bank that offers both financing and advisory services tailored to the needs of technology entrepreneurs.

BDC’s impact on its clients

A recent Statistics Canada study concluded that:

- Sales growth among BDC’s financing clients was up to 14% higher than that of similar non-clients.
- BDC clients who used both financing and advisory services performed even better, with up to 25% higher sales growth and up to 13% better productivity than similar non-clients achieved.



“Thanks to BDC’s support, Plexis Precision became more competitive and was able to pursue its expansion. Now, our team is able to better respond to market demand and secure its future with a sound business development strategy.”

Olivier Bataille
President, Plexis Precision



For more information, visit bdc.ca